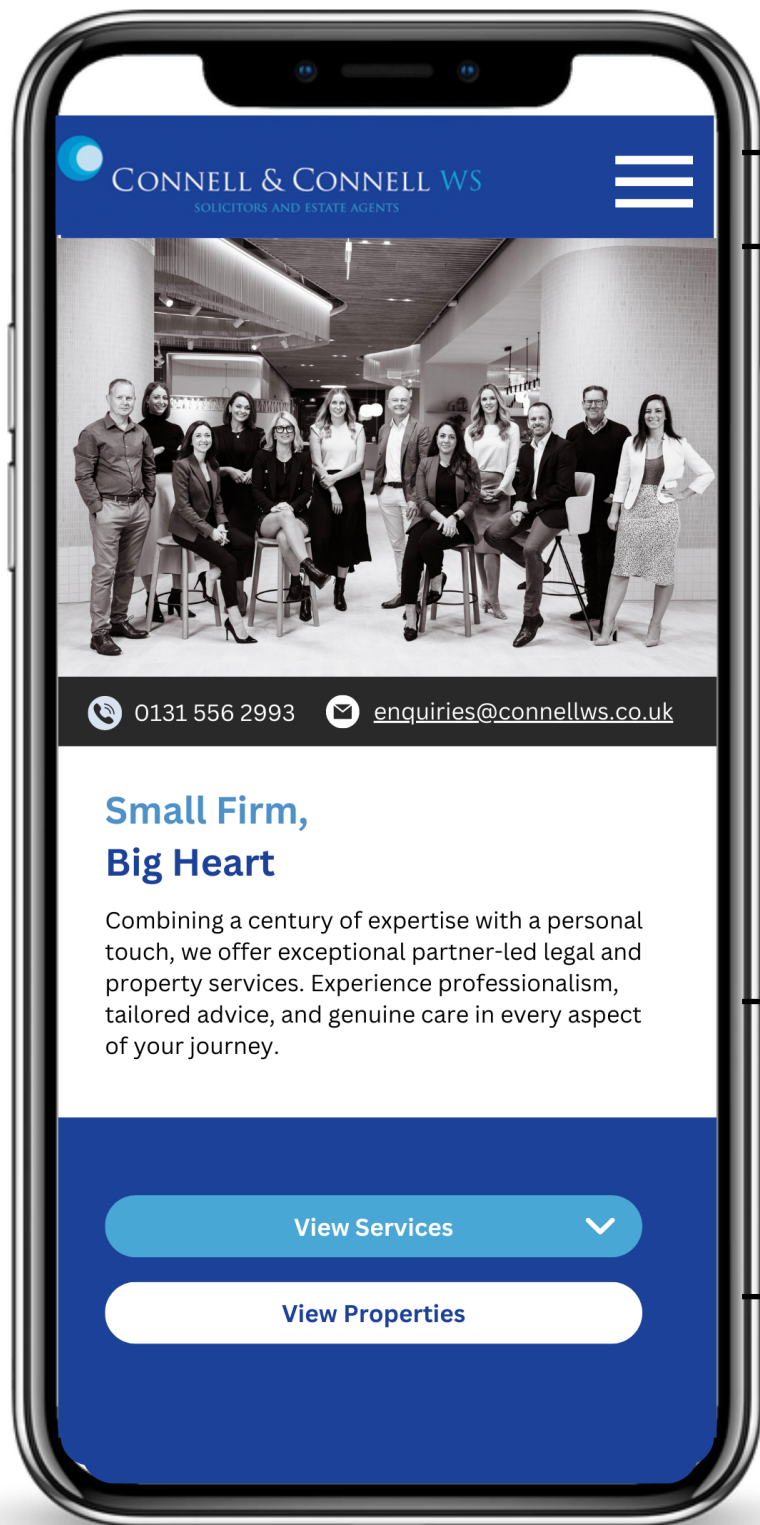




Header section should only include your company logo and menu button.

The team photo should be in colour this image was used as a placeholder and a guide for a good variety of levels with a mix of sitting and standing similar to this example image.

Recommend image is taken in board room with bookshelves in the background. Move table out of the way. Use studio lighting to ensure room is well lit giving a bright/ clean visual effect. Make sure not to over expose/ over contrast with flash or lighting.

Staff should wear either whites, light blue or navy as main or motif colours (can be paired with black or beige. No other colours or patterns should be worn. This will help enforce C&C brand colours and aesthetic.

Final image output should be full colour, with a fresh/ modern filter - almost editorial ***not** black and white.

The should be live links so when you click the number that will start a call to the firm and when you click the email address that will open the customers preferred email platform so they can compose and email to the firm.

I've mocked up a tagline and an intro paragraph. You don't need to use it but it will simply give you and idea of length of text and what information should go in here. Do recommend changing your tagline to something more punchy regardless.

Use Chat GPT - <https://chat.openai.com/> to help you condense all your page wording and help you think up a new tagline.

These are action buttons that visitors to the site can easily access and click to take them to where they want to go. From a user experience perspective this is great as they land on the homepage and without having to scroll or open the menu they can directly access the page they came to see.



CONNELL & CONNELL WS
SOLICITORS AND ESTATE AGENTS



Why our clients refer their friends and family

- High level dot point - 10 words max
- High level dot point - 10 words max
- High level dot point - 10 words max

Contact us



It is very refreshing to find someone so committed to their professionalism and eager to do more than just what is strictly necessary.

Your Connell & Connell Team



This is your value proposition, three high level, short sharp points that clearly articulate why potential clients should choose C&C.

Another action here. This would take you to the contact page where every way to contact the firm is detailed. There should be at least one action button on every scroll section of a page.

Take one quote from positive customer feedback you've received and place it here, pair it with a stock photo to make it more visually interesting. I like <https://unsplash.com/> for free stock photos. Try and chose images that feature blue to compliment your brand colours. Also keep stock images aspirational/ lifestyle focused rather than literal.

Your Connell & Connell Team



Bob Brown

Partner Specialised in X
email placeholder
contact no. placeholder



Jane Wilson

Partner Specialised in X
email placeholder
contact no. placeholder

If possible take new headshots of your team so there's a nice continuation of aesthetic across these images.

This should be a slow moving carousel (web designers will know what I mean by this)

Under each head shot again shot be short and sharp. I have put placeholder examples in for you. You could also have a "contact" button under each team member which could take user to either a contact page or pop open their preferred email platform with team members email pre-filled for ease of use.

The layout of the "Our People" page should replicate this layout i.e 2 columns, short sharp info, prospective clients don't want to read each team member's life story.

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Offers Over £349,000

Detached House 5 Bedrooms 4 Bathrooms 3 Receptions
Magnificent 5 Bedroom Detached House, the ultimate house for entertaining friends and family! - Built in 2018 by Miller Homes, this "Thames" style is one of only three within the development. 150sqm or 1,613sqft. Finer Details: All 1's in Home Report and NHBC Warranty (5 years remainin...

[View All Properties](#)

Only feature 1-3 of your newest properties here to keep things fresh and create enough intrigue that people want to click the "view all properties" action button that will take them to the properties page of your site where visitors can view all listings.

Recommend updating the footer of your website. This is the bottom section that features on all pages.

Something like the design on the right is great I would just flip it so "contact us" section comes first.

New York Headquarters

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New York, NY 10016
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